



**GOVERNMENT OF SIKKIM  
HOME DEPARTMENT  
TASHILING SECRETARIAT**

**No: 27/Home/2024**

**Dated: 19/03/2024**

**NOTIFICATION**

In exercise of the powers conferred by clause (3) of Article 166 of the Constitution of India, the Governor of Sikkim is hereby pleased to make the following rules further to amend the Government of Sikkim (Allocation of Business) Rules 2019, namely:-

Short title and  
Commencement

1. (1) These rules may be called the Government of Sikkim (Allocation of Business) (Amendment) Rules, 2024.  
(2) They shall come into force at once.

Amendment of  
Second  
Schedule

2. In the Government of Sikkim (Allocation of Business) Rules 2019, in the Second Schedule at serial number 18 under the heading "Information and Public Relations Department", for existing item numbers and the entries relating thereto, the following shall be substituted, namely:-

- "(1) Official Publicity and Advertisement of Government programmes and policies through social media handles namely; Facebook, Instagram and Twitter (X) of the State Government and management thereof.
- (2) Press Conference by State Government Departments, dissemination of information through electronic news – Information and Public Relations eNews.
- (3) Formulation and implementation of rules and regulations governing, accrediting and empanelment of Press and Media including Digital Media.
- (4) Audio visual documentation and archiving of Government programmes, achievements and notified festivals.
- (5) Liaison with the official media agencies of the Central Government and other States.
- (6) Photo coverage and sound management of Government programmes, photo exhibitions and archiving.
- (7) Publication of Books on achievement(s) of the State Government and translations.
- (8) Issue of release order for advertisements to the Press including advertisements on notified Government functions or occasions.
- (9) Nodal Department for Sikkim Film Promotion Board."



By order and in the name of the Governor.

-Sd/-

**(V.B. Pathak, IAS)**

Additional Chief Secretary  
Government of Sikkim

**F. No. Home/Confdl/156/2016 'A'**