



GOVERNMENT OF SIKKIM
CULTURE DEPARTMENT
MANAN KENDRA
GANGTOK 737101, SIKKIM



No:GoS/CD/E.CELL/2024-25/J.L.

Dated:24/12/2024

CALL FOR EXPRESSION OF INTEREST

The Culture Department, Government of Sikkim, on behalf of the Governor of Sikkim, invites Expression of Interest from local qualified communication design firms or organisation within Sikkim "To design an Interpretation center dedicated to Teyongsi Sirjunga Singthebe and the Limbu Community of Sikkim" under the Project "Upgradation of Mangheem and Beautification of Sirjunga Waterfalls at Martam, Gyalshing District"

Note: For downloading detailed Invitation for Expression of Interest, please visit Government website sikkim.gov.in/Tender. Addendum/Corrigendum/Cancellation/Anything related to the project, if any, required will be published in website only.

Project Brief:

To design an interpretation center dedicated to **Teyongsi Sirjunga Singthebe** and the **Limbu community** of Sikkim. The center will showcase the rich cultural heritage, history, language, and contributions of the Limbu people while paying tribute to Sirjunga's significant role in reviving and preserving the Limbu script and traditions. The center will be designed to be immersive, educational, and interactive, offering visitors an engaging experience that highlights the unique identity of the Limbu community.

Objectives:

1. **Preservation of Cultural Heritage:**
 - To educate visitors on the history, customs, and traditions of the Limbu community.
 - To honor and preserve the legacy of Teyongsi Sirjunga and his contribution to reviving the Limbu script and culture.
2. **Interactive Learning:**
 - To provide a platform for visitors to engage with the Limbu language, art, music, and traditions through interactive exhibits and multimedia displays.
 - To offer learning experiences that cater to various age groups, including children, tourists, and researchers.
3. **Cultural Awareness and Celebration**
 - To raise awareness about the rich cultural practices of the Limbu people, including festivals, rituals, traditional clothing, and lifestyle.
 - To celebrate the diversity and uniqueness of the Limbu community within the broader cultural landscape of Sikkim and the Himalayas.
4. **Engagement with Local Communities:**

- To involve local Limbu artists, artisans, and community members in the creation and presentation of the exhibition
- To foster a sense of pride among the Limbu people by showcasing their contributions to Sikkim's cultural heritage.

Scope of Work:

1. Research and Content Development:

- **Historical Research:** Conduct comprehensive research on Teyongsi Sirjunga's life, the Limbu script, and the history of the Limbu people. This will include sourcing original manuscripts, artifacts, and relevant academic materials.
- **Community Involvement:** Collaborate with local Limbu historians, cultural practitioners, and community leaders to ensure accurate representation.
- **Storyline Creation:** Develop a compelling and cohesive narrative for the exhibition that traces Sirjunga's influence, the development of the Limbu script, and the cultural practices of the Limbu community.

2. Exhibit Design and Layout:

- **Conceptual Design:** Create conceptual designs for the exhibition, ensuring that the flow of the space takes visitors through a chronological journey of Sirjunga's life, the origins of the Limbu people, and the evolution of their traditions.
- **Zoning:** Design different zones within the exhibition that focus on:
 - Sirjunga's contributions (e.g., his teachings, manuscripts, legacy).
 - The Limbu script and its significance.
 - Limbu festivals, lifestyle, clothing, music, and arts.
 - Interactive zones for language learning, dance performances, and hands-on activities.

3. Artifact Curation and Display:

- **Artifact Sourcing:** Curate authentic artifacts such as ancient Limbu manuscripts, traditional clothing, musical instruments (e.g., **Chyabrung drums**), tools, and household items.
- **Display Design:** Create custom-designed displays and cases that highlight these artifacts while preserving their integrity, with clear labeling and explanations in multiple languages (including English, Nepali, and Limbu).

4. Cultural Performance and Demonstration Areas:

- **Performance Spaces:** Design areas within the exhibition for live demonstrations of Limbu traditional dances like **Dhan Naach**, and performances of Limbu music.
- **Craft Demonstrations:** Include spaces where visitors can watch or participate in live craft-making sessions, such as **weaving, basket-making, or pottery**, all of which are important parts of Limbu culture.

5. Educational Programs and Workshops:

- **Workshops:** Develop and implement educational workshops and hands-on activities for children, school groups, and tourists. These could include language learning sessions, craft-making, and storytelling events.
- **Guided Tours:** Create a script and training material for guides who will lead visitors through the exhibition, offering in-depth insights into the exhibits.

6. Marketing and Communication:

- o **Visual Identity:** Develop a distinct visual identity for the exhibition that reflects the cultural aesthetics of the Limbu community.
- o **Promotional Material:** Design posters, brochures, and digital content to promote the exhibition both locally and regionally, ensuring wide outreach.

7. Evaluation and Feedback:

- o **Visitor Feedback Systems:** Install feedback stations where visitors can share their experiences, rate the exhibition, and offer suggestions for improvement.
- o **Post-Exhibition Reports:** Compile data from visitor numbers, engagement levels, and feedback to assess the success of the exhibition and suggest future improvements.

Deliverables:

- **Research Report:** A detailed report on the life of Sirijunga, the history of the Limbu community, and other key cultural elements to be showcased.
- **Exhibition Design Plan:** Layouts, floor plans, and visual designs for the exhibition space, including zones for different thematic areas and interactive elements.
- **Content Development:** Creation of narrative scripts, artifact descriptions, multimedia content, and educational material for workshops.
- **Marketing and Communication Plan:** A plan to promote the exhibition and engage with local communities, tourists, and cultural enthusiasts.

Timeline:

The project will follow a phased approach over **12 months**:

1. **Research & Planning (Month 1-2):** Historical research, stakeholder consultations, content creation.
2. **Design & Development (Month 3-6):** Finalize exhibit designs, source artifacts, develop multimedia content.
3. **Installation (Month 6-10):** Set up exhibition space, install artifacts and digital elements.
4. **Marketing & Launch (Month 11-12):** Promote the exhibition and open it to the public.

Eligibility Criteria:

The interested parties are required to fulfill the following criteria:

1. The firm or organisation should be a registered body. Attested copy of Registration Certificate should be submitted.
2. The firm or organisation should have adequate experience in communication design related projects and must have undertaken at least three similar projects with an unblemished track

record of having completed the project successfully. Documents like experience certificate, work completion certificate or any outstanding work performed should be submitted.

3. The firm or organizations are required to produce the original documents against the attested copies, as and when required by the Department.
4. The firm/organization should have experience/experts or resource person in such field of documentation and training. List of personnel working may be submitted.

Submission of EOI:

The qualified Firm/Organisation/s shall submit Expression of Interest in Form-I (Format Attached) along with the following documents:

1. Technical bid with brief document on proposed approach, methodology and work plan for the assignment.
2. Financial bid
3. Time of completion of the work.
4. Plans and Drawings (if any).

Time Schedule: EOI and the related Documents shall be submitted in hard copy on the time schedule given below:

1. Date of submission of EOI and the Documents 27.01.2025 (up to 12:30 Hrs)
2. Date of opening of EOI and the Documents 27.01.2025 (1pm onwards)
3. Date of declaration of qualified bidder 28.01.2025
4. Date of Power Point Presentation : shall be communicated
5. Place of submission of EOI documents : Office of the Divisional Engineer
Culture Department
Manan Kendra, Gangtok.

Instructions to the Firms/ Organisation:

- a. All the documents shall be authenticated by the firm or organization by signing on every page of the Document before submission.
- b. EOI should be submitted in a sealed two cover envelopes. One envelope should contain documents of Eligibility Criteria and the other Envelope should contain EOI Documents and address to the undersigned with a submission letter.
- c. After scrutiny of the documents, the shortlisted firm or organization shall be communicated by the department for making Power Point presentation of the work and based on the all details

submitted results shall be declared.

Amendment to EOI

At any time prior to the last date for receipt of proposals, the department, may for any reason, whether as its own initiative or in response to a clarification requested by a prospective applicant, modify the EOI document by an amendment. In order to provide prospective applicant reasonable time in which to take the amendment into account in preparing their proposals, the department may, at its discretion, extend the last date for the receipt of proposals and/or make other changes in the requirement set out in the EOI.

Firms /Organisations are required to visit the government website for any amendments in the EOI before submitting their Expression of Interest (www.sikkim.gov.in/tender)

EOI documents will be treated as non-responsive and will be rejected, in the event that:

- d. Invalid documents submitted,
- e. Received after due date and time.
- f. Un-signed documents submitted.

Cost of Preparation of Documents

The Firms /Organisations shall bear all costs associated with the preparation and submission of Documents, etc. and the department will in no case, be responsible and liable for those costs.

Site visit

The Firms Organisations, at the his/her own responsibility and risk is encouraged to visit and examine the site and its surroundings and obtain all information that may be necessary for preparing the documents. The costs of visits to the site shall be at the his/her own expense.

Clarification

A prospective Firms/Organisations requiring any clarification may visit the EOI inviting authority in writing to his/her office for clarification if any.


The interested Firms/Organisations is expected to examine carefully all the instructions. Failure to comply with the requirement of EOI documents shall be at the his/her own risk. The EOI which are not substantially responsive to the requirements shall be rejected.

Disqualifications

Even though the Firms/Organisations meets the above criteria, they are subject to be disqualified if they have made misleading or false representation in the form, statements and attachments submitted; or records of poor performance such as abandoning the work, rescinding of contract for which the reasons are attributable to the non-performance and consistent history of litigation or financial failure due to bankruptcy.

Disclaimer

- a The Department shall not be responsible for any late receipt of applications for any reasons whatsoever
- b The Department reserves the right
 - i. To reject any/all EOIs without assigning any reasons thereof.
 - ii. To relax or waive any of the conditions stipulated in this document as deemed necessary in the best interest of the Department without assigning any reason thereof.
 - iii. To include any other item in the Scope of work at any time after consultation with applicants or otherwise.


Divisional Engineer (SW)
Cultural Department
Manan Kendra, Gangtok
Govt. of Sikkim

Form I

EOI Letter Performa
(Should be submitted on the company's letterhead duly seal and signed by the authorized signatory)

To
The Divisional Engineer (S/W)
Culture Department
Gangtok

Sub. Expression of Interest for "To design and develop interpretation centre and Open Museum for Gyalwa Lhatsun Chenpo's teachings in Simick Lingzey"

Sir/ Madam,
The undersigned having read and examined in detail all the EOI documents pertaining to your assignment; do hereby express the interest to do the work as specified in the scope of work

Sl.No	Description	Response
1	Name of the Vendor/ Organization/ Company/ Consortia	
2	Address	
3	Name, designation & address of the person to whom all references shall be made	
4	Mobile No. of the contact person	
5	E-mail of the contact person	
6	Website	

Name of Authorized Signatory: _____
Signature with seal of the company: _____
Date : _____