



GOVERNMENT OF SIKKIM  
CULTURE DEPARTMENT  
MANAN BHAWAN  
GANGTOK SIKKIM, 737101

Ref. No. 552...../C.D

Date: 17/11...../2021

To

All Secretaries / HOD's,  
Government of Sikkim,  
Gangtok.

Information Technology Dept

Sub: PARTICIPATION FOR COMPETITION IN THE ACTIVITIES FOR AZADI KA AMRIT MAHOTSAV (AKAM).

Madam/sir,

I am directed to forward herewith a copy of D.O letter NO.CM-21305/13/221/- C&M dated November 9, 2021 received from Shri Govind Mohan, Secretary to the Government of India, Ministry of Culture, New Delhi, on the subject mentioned above. Vide the said letter, it is informed that with the view to celebrate and commemorate 75<sup>th</sup> years of progressive India and the glorious history of its people, culture and achievements on the eve of AZADI KA AMRIT MAHOTSAV (AKAM), the Ministry of Culture, Government of India is going to hold competitions on the following three activities at Tehsil/Taluka level to National level, viz:

- (i) Desh Bhakti Geet writing,
- (ii) Lori Writing,
- (iii) Rangoli making.

Hence, in order to ensure active participation and substantive "Jan Bhagidari" on the said activities, I am directed to request you for wide dissemination of the above information in the Department and to disseminate the same in the District Offices, Sub- Division Offices, Educational Institutions and in the BACs as well for encouraging larger public participation. The detailed guidelines for participation are available at Azadi Ka Amrit Mahotsav (AKAM) website at <https://amritmahotsav.nic.in/competitions.htm>.

Further, it is also requested that a running band/sticker to contribute renderings on "Desh Bhakti Geet writing", Lori writing and Rangoli making, at above website may also be included in the websites under your respective Department.

Thanking you

Yours faithfully,

  
Joint Secretary

Encl: As above



गोविंद मोहन  
सचिव  
Govind Mohan  
Secretary



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Azadi Ka  
Amrit Mahotsav

भारत सरकार  
संस्कृति मंत्रालय  
नई दिल्ली-110001  
GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
NEW DELHI-110 001

D.O. No. CM-21305/13/221-C&M

November 9, 2021

Dear Sir,

As you are aware, 'Azadi Ka Amrit Mahotsav' (AKAM) is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious history of its people, culture and achievements. This Mahotsav is dedicated to the people of India who have not only been instrumental in bringing India thus far in its evolutionary journey but have also shaped India's social, cultural, political and economic identity.

2. I would like to draw your kind attention towards Hon'ble Prime Minister's 'Mann Ki Baat' broadcast on 24.10.2021, wherein Hon'ble Prime Minister talked about the following three activities and emphasized that "Amrit Mahotsav must be filled with colors of art, culture, songs and music". In this regard, Hon'ble Prime Minister urged that following three activities may be taken up which will witness larger public participation-

- (i) Deshbhakti geet writing
- (ii) Lori writing
- (iii) Rangoli making

3. Ministry of Culture is holding competitions for all the above three activities from Tehsil/Taluka level to National level. The detailed guidelines for participation are available at 'Azadi Ka Amrit Mahotsav' website at <https://amritmahotsav.nic.in/competitions.htm>.

4. I seek your cooperation to encourage participation in reaching out to and involving our fellow countrymen and women for contributing their individual creations by sensitizing all the educational institutes and attached offices under your jurisdiction to disseminate this information and encourage participation in above mentioned three activities so as to ensure substantive 'Jan bhagidaari'.

5. Further, a running band/ticker to contribute renderings on 'Desh Bhakti Geet writing', 'Lori writing' and 'Rangoli making' at <https://amritmahotsav.nic.in/competitions.htm> may also be included in all websites under your State Government.

With regards,

Yours sincerely,

(Govind Mohan)

Shri S. C. Gupta  
Chief Secretary,  
Government of Sikkim  
Gangtok