



# SIKKIM HERALD

Vol. 66 No. 12 visit us at [www.ipr.sikkim.gov.in](http://www.ipr.sikkim.gov.in)

Gangtok (Monday) March 13, 2023

Regd. No.WB/SKM/01/2020-2022

## Message of Chief Minister of Sikkim for G20

It is a matter of great pride and honour that Sikkim, the green state of India, has been selected to host the Business 20 and Startup 20 sessions in Gangtok from 15<sup>th</sup> to 20<sup>th</sup> March, 2023, as a part of India's G20 Presidency.

I am extremely pleased to extend a warm welcome to all the esteemed delegates of the G20 nations for the B20 and Startup 20 in Gangtok. Sikkim has a lot to offer in terms of its unique natural and cultural resources and business potential in areas like agriculture and food processing, tourism and hospitality, industry including pharmaceuticals, and education and skill development.

Over the past few years, Sikkim has made visible progress in augmenting its human resource and facilitating an environment for business and entrepreneurship to flourish.

The B20 will offer a huge opportunity for Sikkim to highlight its economic potential as well as showcase its rich cultural diversity and natural beauty. It is a rare forum where we can collectively present our economic strengths to the esteemed delegates from the G20 countries.

Likewise, the Startup 20 will provide a platform for the startups in Sikkim to take their endeavours to the next level. Over the past few years, Sikkim has witnessed a visible shift in the mindset of the youth, and thus a rise in the startup culture.

Sikkim has set a unique benchmark as one of the most progressive states in the country. Nestled in the lap of the Himalayas, it is today recognized as a pioneer in sustainable development through numerous green initiatives. The State has carefully aligned its developmental model with its green policies, making it one of the most sought-after destinations for Green Sustainable Investments. The variegated climatic conditions including forest zonations ranging from tropical to temperate and alpine, within a small geographical area provides the flexibility to explore multitude of flora, vegetation and livelihood opportunities.

The growth of industrial infrastructure in the state of Sikkim is directly linked with the augmentation and generation of livelihood opportunities in the State. The Government of Sikkim is giving all the necessary support for the development of green investments and creating a conducive environment in the field of hospitality and tourism, healthcare, sports and wellness, education and skill development, renewable energy and waste management, handicraft and cottage industries, IT and IT enabled services, infrastructure and real estate, agriculture and food processing, and fashion media and films. With the establishment of new colleges and universities offering curriculum to meet the demands of the fast-paced modern world, Sikkim is on the path to become an educational hub for the region.

One of the unique features of Sikkim as an epitome of inclusive development is its emphasis on women empowerment. The state of Sikkim takes pride in the participation of women in every aspect of the progress and evolution of the state. The women of Sikkim actively contribute to the state as administrators, policy makers, educators, legislators and entrepreneurs. The contribution of women self-help groups and cooperative societies in the State's economy is noteworthy.

Sikkim has made a distinct mark as the first certified Organic Farming State in the country. The organic produce of Sikkim has been making its presence felt in the international market also. Sikkim is famous for the Temi Tea with its range of exclusive teas like the premier first flush, other flushes of orthodox, oolong, green and white tea. Certified as an Organic Tea Estate in 2008, it has won laurels from all around the world. The teas of Temi are known to be one of the finest teas in the world today. The distinctive landscape of Temi Tea Estate gives each cup a character that is wholly unmatched. Spread across the elevations ranging from 1400 to 2000 metres above sea level, each season at the Temi Tea Estate moulds every flush differently. From the earliest tea to now, Temi has proudly retained its legacy, character and aroma. Temi Tea is exported to Korea, Japan, United Kingdom, USA, Italy, Germany, and Thailand.

Sikkim is one of the most sought-after tourism destinations in the country. Sikkim has bagged more than 30 national and international tourism awards. Further, the Lonely Planet has christened Sikkim as one of the 10 best tourism destinations in the world. It has been featured in the World Tourism Atlas as one of the 100 best tourism destinations in the world. Sikkim offers a wide range of services in the tourism sector inter alia, adventure, rural tourism, wellness and pilgrimage, notably the Eastern Buddhist Circuit. Sikkim is known for its mystic charm and unique culture and tradition.

Home to the mighty Khangchendzonga, the third highest mountain peak in the world, and revered as a guardian deity, Sikkim stands out as one of the biologically most diverse Himalayan States in India. Covering just 0.2% of the country's geographical area, the State houses around one-fourth of the total biodiversity of the country. Hence, Sikkim, the Green State of India, is the ideal destination for eco-tourism, nature-based products and the resulting Green-economy.

I once again take this opportunity to invite esteemed delegates from the G20 nations to Gangtok for the conferences and the associated events from 15 to 20<sup>th</sup> March, 2023.

We would be happy to extend our hospitality during your stay and look forward to your presence for the B20 and Startup 20 in Gangtok.

**Welcome to India's G20 Presidency**

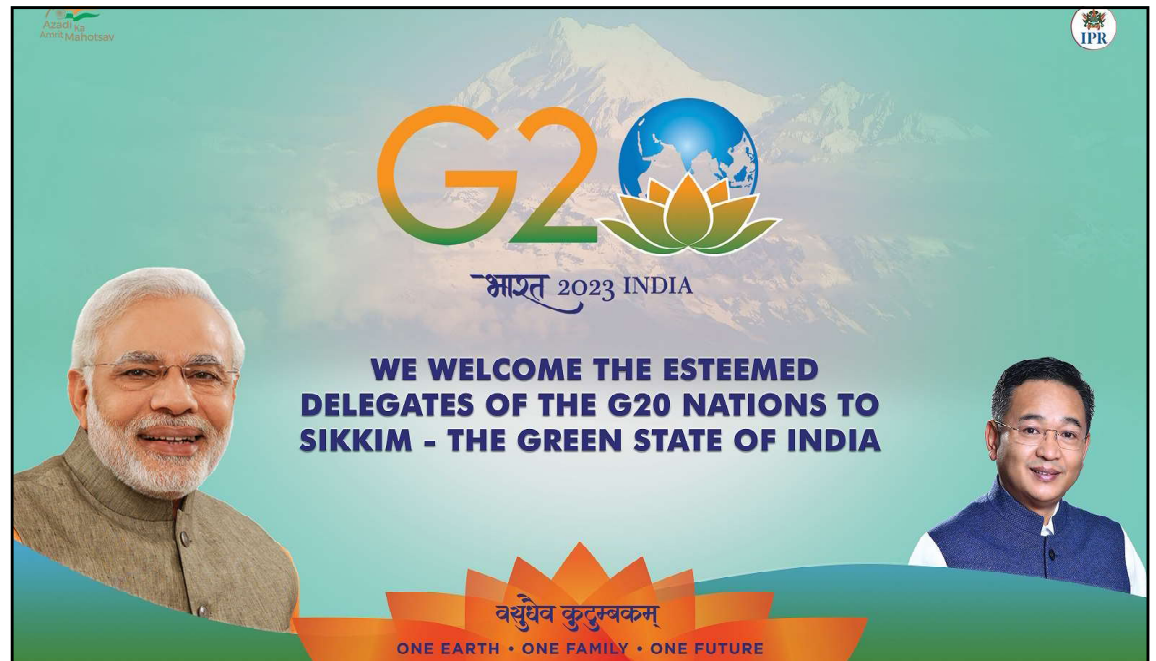
**Welcome to Sikkim**

**Vasudaiva Kutumbakam-One Earth. One Family. One Future**

**Thank You.**

## Vasudhaiva Kutumbakam: One Earth, One Family, One Future

Sikkim to host two events as a part of India's G20 Presidency



As India assumes the Presidency of the G20 for one year from December 01, 2022 to November 30, 2023, it will host over 200 meetings across the country.

The G20 or Group of Twenty, is an intergovernmental forum of the world's major developed and developing economies. It comprises 19 countries and the European Union. Collectively, the G20 accounts for 85% of global GDP, 75% of

international trade and two-thirds of the world population, making it the premier forum for international economic cooperation.

During the course of the G20 Presidency, India will host 215 odd meetings of various groups of G20 in 56 cities across the country.

It is a matter of great pride and honour that the State of Sikkim has been selected to host two meetings as part of India's G20 Presidency, during the month of

March, 2023-the Business (B20) on March 16, 2023 and Startup 20 on March 18-19, 2023. These meetings will be attended by around 80 delegates from G20 countries. In fact, Sikkim is the only North-eastern state to be selected to host two separate events under India's G20 Presidency.

The B20 is the official G20 dialogue forum with the global

*Contd. on page 02*

## What Sikkim has to offer to world through G20



Sikkim has a lot to offer in terms of its unique natural and cultural resources and business potential in areas like agriculture and food processing, tourism and hospitality, industry including pharmaceuticals, and education and skill development.

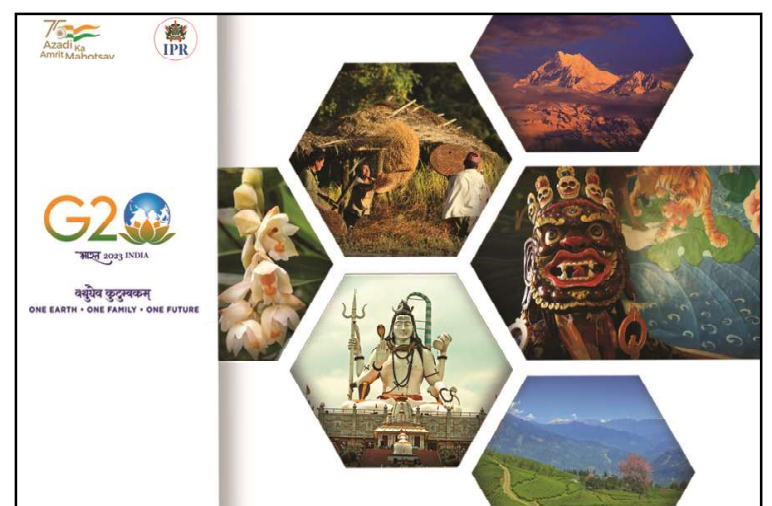
Over the past few years, Sikkim has made visible progress in augmenting its human resource and facilitating an environment for business and entrepreneurship to flourish.

The growth of industrial infrastructure in the state of Sikkim is directly linked with the augmentation and generation of livelihood opportunities in the

State. The Government of Sikkim is giving all the necessary support for the development of green

investments and creating a conducive environment in the field of hospitality and tourism, healthcare, sports and wellness, education and skill development, renewable energy and waste management, handicraft and cottage industries, IT and IT enabled services, infrastructure and real estate, agriculture and food processing, fashion, media and films. Sikkim has an established set of industries and an educated human resource pool. Likewise, the State Government has devised focused schemes and programmes

*Contd. on page 02*







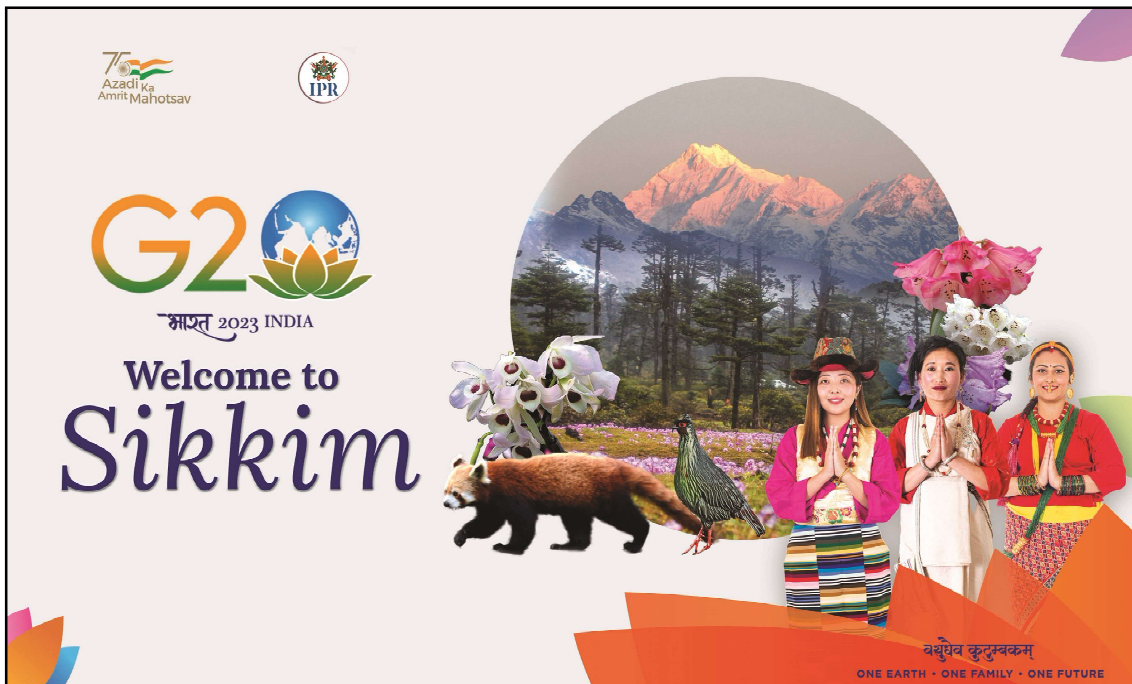
वसुधैव कुटुम्बकम्

ONE EARTH • ONE FAMILY • ONE FUTURE

**Vasudhaiva Kutumbakam** is a Sanskrit phrase that means "the world is one family". It is a philosophical concept that embodies the idea of universal brotherhood and the interconnectedness of all beings. The phrase conveys the message that every individual is a member of the global community and that we should treat each other with respect, dignity and compassion. This principle highlights the importance of embracing diversity and promoting peace, unity, and cooperation among all nations and cultures.

The two events to be held in Sikkim under India's G20 Presidency further adds to the pride and honour of the State and provides a reason to celebrate its uniqueness. Support, cooperation and participation is solicited from individuals, groups and organizations to leave a lasting impression among the esteemed delegates of the G20 nations through our warmth and hospitable nature and clean environment.

Let us strive to live up to the theme of India's G20 Presidency-"Vasudhaiva Kutumbakam: One Earth, One Family, One Future".



## Preparation for the G20 events

The first meeting of the G20 in the State was held under the chairmanship of the Chief Secretary Mr. V. B. Pathak on 9<sup>th</sup> December, 2022, wherein it was officially announced that the State would host the G20 events. The details of the event and responsibilities assigned to the concerned departments were discussed to ensure the timely completion of all the preparatory tasks.

Thereafter, on December 16, Chief Secretary along with departmental heads met Chief Coordinator for India's G20 Presidency Mr. Harsh Vardhan Shringla discussed about the details pertaining to accommodation, security, venues for meetings, transportation, cultural events and other requirements.

A brief presentation on the preparation and activities for G20 Presidency in the country was made.

As desired by Prime Minister of India Mr. Narendra Modi, the G20 Presidency will be an impeccable and 'uniquely Indian' event showcasing and highlighting the diverse Indian culture, history, traditions and developmental achievements made by the country.

Subsequent meetings were held to review the preparations and field visits were conducted to understand various aspects. Focus has been laid on ensuring close coordination among the State government departments and agencies, such as the Airport Authority of India, the Army, NHIDCL, BSNL, and others.

Putting best foot forward, the Grand Gala dinner will feature Sikkim's vibrant art, culture and heritage on display for the visiting delegates.

The State Government has ensured the participation of youths in the G20 events connecting the youth with the spirit of 'Jan bhagidari', as the hallmark of Sikkim's unique approach to the G20 Summit. 100+ students have been trained to make them a part of the events.

Publicity campaigns have been designed and implemented by IPR Department to connect the event with people from all walks of life, and garner their ownership and support, and instil a sense of pride.

QR Code have been developed for the delegates, wherein information related to the displayed photographs can be generated.



Contd. from front page

## Sikkim to...

business community and among the most prominent Engagement Groups of G20. For Sikkim, the B20 will offer a huge opportunity to highlight the economic potential and pave the way for partnerships with business communities from G20 countries. Known for its incredible natural beauty and strategic location, Sikkim offers wide range of opportunities for multi-lateral business partnerships in tourism, hospitality, agriculture and pharmaceuticals. It is a rare

forum where the State can collectively present the economic strengths to the esteemed delegates from the G20 Countries.

Likewise, the Startup 20 will provide a platform for the Start-ups in Sikkim to take their endeavours to the next level. Over the past few years, Sikkim has witnessed a visible shift in the mindset of the youth, and thus a rise in the start-up culture. The two-day Start-up 20 engagement will provide ample opportunities to the youth of Sikkim to pitch their products as well as gain insights from the illustrious delegation.

Contd. from front page

## What Sikkim...

to aid budding entrepreneurs and local industrialists to set up and expand their businesses.

Sikkim has set a unique benchmark as one of the most progressive states in the country. Nestled in the lap of the Himalayas, it is today recognized as a pioneer in sustainable development through numerous green initiatives. The State has carefully aligned its developmental model with its green policies, making it one of the most sought-after destinations for Green Sustainable Investments. The variegated climatic conditions including forest zones ranging from tropical to temperate and alpine, within a small geographical area provides the flexibility to explore multitude of flora, vegetation and livelihood opportunities.

Sikkim has made a distinct mark as the first certified Organic Farming State in the country. The organic produce of Sikkim has been making its presence felt in the international market also. Sikkim is famous for the Temi Tea with its range of exclusive teas like the premier first flush, other flushes of orthodox, oolong, green and white tea. Certified as an Organic Tea Estate in 2008, it has won laurels from all around the world. The teas of Temi are known to be one of the finest teas in the world today. The distinctive landscape of Temi Tea Estate gives each cup a character that is wholly unmatched. Spread across the elevations ranging from 1400 to 2000 metres above sea level, each season at the Temi Tea Estate moulds every flush differently. From the earliest tea to now, Temi has proudly retained its legacy, character and aroma. Temi Tea is exported to Korea, Japan, United Kingdom, USA, Italy, Germany, and Thailand.

Sikkim has bagged the National Award for the Most Film-Friendly State. Sikkim is one of the most sought-after tourism destinations in the country. Sikkim has bagged more than thirty national and international tourism awards. Further, the Lonely Planet has christened Sikkim as one of the ten best tourism destinations in the world. It has been featured in

the World Tourism Atlas as one of the 100 best tourism destinations in the world. Sikkim offers a wide range of services in the tourism sector inter-alia, adventure, rural tourism, wellness and pilgrimage, notably the Eastern Buddhist Circuit. Sikkim is known for its mystic charm and unique culture and tradition.

The State is also seen as a potential destination for medical tourism. With the Government laying high priority on health sector, investors are exploring the opportunity in developing world class health infrastructures and invest in other areas like skill development.

Another focus area of Sikkim has been education and skill development. The State Government has accorded highest priority to the education sector by providing an outlay of almost 20% of the State's budget. With the establishment of new colleges and universities offering curriculum to meet the demands of the fast-paced modern world, Sikkim is on the path to become an educational hub.

Sikkim is home to the majestic Khangchendzonga, the third highest mountain peak in the world. The Khangchendzonga National Park in Sikkim is inscribed as India's first UNESCO World Heritage Site under "Mixed Category" i.e. natural and cultural. Situated in the eastern Himalayas, Sikkim is one of the biodiversity hotspots in the world. Sikkim stands out as one of the biologically most diverse Himalayan States in India. Covering just 0.2% of the country's geographical area, the State houses around one-fourth of the total biodiversity of the country. Hence, Sikkim, the Green State of India, is the ideal destination for eco-tourism, nature-based products and the resulting green-economy.

Sikkim has made its distinctive presence in all walks of developmental initiatives winning national and international awards and accolades in various forums. The valuable exchanges and deliberations during the B20 and Startup 20 will certainly open up new vistas especially for the youth of Sikkim who are daring to go that extra mile.

**VASUDHAIVA KUTUMBAKAM**

**ONE EARTH • ONE FAMILY • ONE FUTURE**